



The Hustle

It's springtime in Washington: the cherry blossoms are blooming, the humidity is rising, and the staff of Ferox Strategies is busier than ever! Welcome back to The Hustle, featuring all the latest from Ferox!

#VivaEntrepreneurship:

Ferox supports successful USHCC Legislative Summit

We were thrilled this month to partner with the new leaders of the U.S. Hispanic Chamber of Commerce (USHCC) to organize their 2018 [Legislative Summit](#) bringing Hispanic business owners and Hispanic chambers of commerce to Capitol Hill. The USHCC rolled out its updated Policy Platform and governance structure, participants

took their top policy priorities to congressional offices, and Secretary of Labor Alexander Acosta and top-ranking members of Congress appeared at the Summit. And a special shoutout to Ferox client Diageo for stepping up to sponsor the Summit!



Highlights of Ferox's contributions include:

- For the Summit's Hill Day, Ferox organized more than 40 Capitol Hill meetings for Summit participants focused on legislative priorities like immigration, technology, and workforce development. Ferox also armed the group with a tip sheet offering pointers on effective advocacy.
- Ferox aided USHCC in assembling the Summit's "In Her Footsteps" panel featuring women leaders on Capitol Hill. The bipartisan, bicameral panel featured congressional chiefs of staff Beth Jafari (Sen. John Cornyn of Texas), Angela Ramirez (Congressman Ben Ray Lujan of New Mexico), Bianca Ortiz-Wertheim (Sen. Tom Udall of New Mexico), and Rhonda Foxx (Congresswoman Alma Adams of North Carolina).
- Ferox aided USHCC in recruiting several congressional speakers to address the Summit, including Sen. Cory Booker of New Jersey, House Small Business Committee Ranking Member Nydia Velazquez of New York, and Congressional Hispanic Caucus Chairwoman Michelle Lujan Grisham of New Mexico.
- Finally, at the Summit's closing gala, Ferox collaborated with the USHCC to present Congresswoman Ileana Ros-Lehtinen of Florida the USHCC Lifetime Achievement Award honoring her decades of service as the first Latina elected to Congress. Sen. Catherine Cortez Masto of Nevada, the first Latina elected

to the Senate, presented the award and noted many more Latinas will follow the pair into elected office. Congratulations to both of these inspiring women!

Antelo to appear at Healthcare Dealmakers Conference



Mark your calendars: Ferox Strategies Principal Cristina Antelo will head to her hometown of Dallas on May 17 to appear at the [Healthcare Dealmakers Conference](http://www.healthcareddeal makers.com). The conference serves healthcare providers and investors as they navigate a complex and tightly-regulated healthcare services market. Antelo, along with David Tamasi of Chartwell Strategies, will sit on the bipartisan panel, "What DC Thinks of Healthcare This Year: A Policy Update" focusing on the legislative, regulatory, and political outlook for the market. Find out more at www.healthcareddeal makers.com

Ferox in Service

Hustling isn't just about work, but also going the extra mile for our favorite charities. The Ferox team was fortunate enough to wrap not one, but two major events supporting charitable causes close to our hearts this month.



First, our Chief of Staff, Lucia Alonzo, helped manage the "Celebrity Chefs" at the March of Dimes Gourmet Gala on April 17! The 36th Annual Gala featured 43 members of Congress who served their favorite recipes to 750 guests and raised \$1.2 million to support healthy moms and strong babies. A great outcome for our friends at [Transcend Marketing and Events!](#)



On May 1, Ferox was proud to serve as a table sponsor at the [National Multiple Sclerosis Society's](#) annual Women on the Move Luncheon, raising funds for medical research and patient services for families coping with MS. Ferox Principal Cristina Antelo serves on the Society's Greater DC-Maryland Chapter's board of directors. Big thanks to our friends at Diageo, Mylan, APCO Worldwide, JLV Strategies, and Equinox Strategies for filling the Ferox table!

Client updates: Border and homeland security funding

Ferox Chief of Staff Lucia Alonzo has partnered with our friends at [CT Strategies](#) to launch a new Homeland Security Budget Update, a newsletter breaking down the month in the homeland security budget.



U.S. Customs and Border Protection

Our first update covered the winners and losers in the FY 2018 funding law passed in March, and when we can expect action for FY 2019.

Our newest update, published April 30, examines early steps in the FY 2019 process and the Trump Administration's plan to strip as much as \$60 billion from the federal budget.

Ferox In the News



POLITICO

[Politico Influence](#) on April 18 covered our new partnership with [Josh Holly of Holly Strategies](#) to represent two clients in the homeland security and defense space. Josh is a highly effective GOP advocate boasting deep connections and expertise in all things national security. Team Ferox is happy to be working with Josh!

Friends of Ferox



SLATE

Finally, we spotlight our friend and health policy whiz [Binta Beard](#), founder of Equinox Strategies! Binta, a Capitol Hill vet who holds a PhD in public health from Harvard, recently wrote about the importance of paid family leave for [Slate](#), and appeared as an expert at the [Make Family Leave Not Suck](#) policy summit at the

Massachusetts Institute of Technology (MIT). Congratulations Binta!

That's it for this month in The Hustle. Stay tuned for next time, and feel free to drop us a line on social media or at info@FeroxStrategies.com.

About Ferox Strategies

Ferox Strategies is a boutique government relations firm that takes its name from the Latin word for “fierce,” reflecting the firm’s values of determination, dedication, and aggressive advocacy for our clients. Founded by top Washington advocate Cristina Antelo, Ferox’s government relations practice offers clients decades’ worth of policy and advocacy experience paired with the tenacity of a start-up firm. www.FeroxStrategies.com



info@feroxstrategies.com

www.FeroxStrategies.com



This email was sent to <<Email Address>>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Ferox Strategies · 2312 First Street, NW · Washington, DC 20001 · USA

