



The Hustle

Congress is back in Washington, but Ferox never left! We're heading into the busiest months of the year in Washington, capping off with an earth-shaking midterm election that could sweep in a new generation of leaders. Get your roadmap to September from The Hustle, your source for the latest news from Ferox.

The Look Ahead

We are two months out from the critical November 6 midterms, which experts increasingly believe will deliver the House of Representatives to Democratic control. Democrats seizing the House could set off a new era of struggle

between Congress and the Trump Administration as a new slate of candidates follow through on their campaign promises to oppose White House policy on key domestic matters including education, housing, financial services, healthcare, and environmental regulation.

An energized Democratic voting base and candidate pool, combined with changing U.S. demographics, guarantees the next Congress will set new records for diversity. An influx of new members of color will bolster the Congressional Black Caucus (CBC), Congressional Hispanic Caucus (CHC), and the Congressional Asian Pacific American Caucus (CAPAC), who combined already make up about half of the House Democratic Conference. Expect these three groups (collectively known as the "Tri-Caucus") to assume even more influence as members of color are poised to take over at least nine House committee chairmanships and new House leadership positions.

However, the new wave of progressive and diverse candidates could also sweep out long-sitting Democratic leaders like Minority Leader Nancy Pelosi (D-CA-12) as well as Democratic policy orthodoxy. Several candidates have already vowed not to back Pelosi for Speaker despite her unparalleled legislative successes and unrivaled fundraising power, while others have suggested setting up a new progressive sub-caucus that could fracture the House Democratic Conference like the Freedom Caucus did to the GOP. The business world is also wary of this new generation's rejection of lobbyists and corporate PAC contributions, as well as their early approach to trade and taxation.

But let's not get ahead of ourselves: before anyone heads to the polls, the current Congress faces a raft of deadlines on several essential priorities. Congress will scramble to get it all done, especially while juggling campaigning with legislating in the closing months of the election cycle. Some of the most urgent business left this year:

- Pass appropriations bills to fund the government and avoid a federal shutdown (September 30)
- Reauthorize the Federal Aviation Administration (FAA) to keep planes in the air and reform air traffic control (September 30)
- Pass a new Farm Bill to support the nation's agriculture programs as well as food aid for the most vulnerable Americans (September 30)
- Senate vote on the nomination of Brett Kavanaugh to the U.S. Supreme Court, a move likely to tip the ideological balance of the Court bringing ramifications to all corners of American life (Early October)

- Reauthorize the National Flood Insurance Program protecting more than 5 million households as climate change increases the severity of floods (November 30)
- Ratify a new North American free trade agreement, a critical priority for agriculture, manufacturing, financial services, and many other U.S. business sectors

Through it all, Ferox is committed to bringing our clients late-breaking and tailored political and policy updates on the issues affecting their businesses. For further information on how Ferox can assist your business to navigate the road ahead, please contact us at info@FeroxStrategies.com.

Ferox Honors

Professional Women In Advocacy ([PWIA](#)) has nominated Ferox Principal Cristina Antelo for the Excellence in Advocacy Award in a Controversial Issue Campaign. The nomination recognizes Antelo's work with [SeaWorld Parks and Entertainment](#) following the release of the documentary *Blackfish*. Antelo led Capitol Hill crisis outreach, then helped negotiate the parameters of an [innovative partnership between SeaWorld and the Humane Society of the United States \(HSUS\)](#) to roll out SeaWorld's historic commitment to [ending orca breeding](#).

[To read more, check out this feature on Antelo and other nominees in CQ Roll Call's Connectivity.](#)

Final awards will be announced at the PWIA Conference's Excellence in Advocacy Awards ceremony on October 9. #Hustle #EIA2018

EXCELLENCE IN ADVOCACY RECEPTION & AWARDS

October 9, 2018 • 5-7PM
Washington Marriot at Metro Center



When **women** have a seat at the public policy table, everyone benefits.

www.womeninadvocacy.com

What's New At Ferox

Ferox welcomed Madalene Mielke as the new CEO of the Asian Pacific American Institute of Congressional Studies ([APAICS](#)), a non-partisan non-profit aligned with the Congressional Asian Pacific American Caucus (CAPAC) dedicated to encouraging Asian Pacific American representation at all levels of government and politics. Luminaries who came out to celebrate and welcome Mielke included CAPAC Chair Congresswoman Judy Chu (D-CA-27), Congressional Hispanic Caucus Institute ([CHCI](#)) President and CEO Domenika Lynch, as well as Congressional Black Caucus Foundation ([CBCF](#)) President and CEO A. Shuanise Washington. [Click here to read a full recap of the evening on LinkedIn.](#)

Thank you to Ferox client [Diageo](#) as well as CAPAC, CHCI, and the CBCF for co-hosting the celebration!



Ferox also welcomed the [National Urban League](#) and the Hispanic Heritage Foundation to honor Susie Saavedra, Vice President for Policy and Legislative Affairs at the National Urban League Washington Bureau. Saavedra's recent promotion to the position is the latest step of an exemplary 15-year health and education policymaking career. Several Washington leaders joined the National Urban League and Ferox in celebrating Saavedra, including Solidarity Strategies LLC, Insight Public Affairs, The Raben Group, D&P Creative Strategies, and the Madison Group.

[Click here to read a full recap of the evening's speaking program and reception!](#)



Client Updates

Ferox Strategies Chief of Staff Lucia Alonzo, in partnership with the homeland security experts at [CT Strategies](#), continues to keep our friends and clients updated on the latest breaking news on border and homeland security funding. As the end of the fiscal year approaches on September 30, can Congress avoid a federal shutdown just weeks before the critical 2018 midterm elections? Or will ongoing disputes over immigration and President Trump's promised "border wall" bring Washington to a halt? [Check out our updates here!](#)



Upcoming Events

CHCI will hold its annual Leadership Conference in Washington from September 11-12 along with its annual Awards Gala on the 13th. This year's conference theme is "Here to Lead: Architects of Our Destiny," with the conference bringing the nation's most prominent and distinguished Latino leaders to the capital.

On September 11 at 12:30 PM, spot CHCI Vice Chair Cristina Antelo at the Leadership Conference as she introduces House Small Business Committee Ranking Member Nydia Velázquez (D-NY-7) and other small business leaders in a discussion on policy supporting Latina-owned small businesses, a topic very close to our hearts at Ferox! #HeretoLead #TheFutureIsLatina

[To register or to find out more about CHCI, click here!](#)



Coming up on September 25: Ferox's clients have received exclusive invitations to hear personal perspective from White House Office of Management and Budget (OMB) official Neal A. Patel on this powerful but little-understood agency. **Attendance is by invitation only.** To request an invitation, please email events@feroxstrategies.com.

JOIN US



FEROX STRATEGIES
Ferox

for a conversation with



NEAL A. PATEL

**Chief of Staff to the Deputy Director
for Management
White House Office of Management
and Budget (OMB)**

TUESDAY, SEPTEMBER 25 at 12 PM

OMB is a powerful but little-understood White House agency executing the President's legislative, regulatory, budgetary, and management priorities.

Join Ferox Strategies for senior OMB official NEAL PATEL's personal views and introduction to OMB's processes and priorities as well as a review of the Trump Administration's plans for the future in regulations, budget, and federal management.

Lunch will be provided.

For location, RSVP at events@feroxstrategies.com

BY INVITE ONLY, INVITE NOT TRANSFERABLE

UPDATE: The National MS Society Ambassadors Ball Committee is thrilled to announce that His Excellency and Mrs. Shinsuke J. Sugiyama, Japanese Ambassador to the United States, are confirmed to serve as honorary chairs of the 2018 Ambassadors Ball on October 2. At this year's event, the National MS Society will present Rear Admiral Susan J. Blumenthal M.D. with the very first Champion Award to recognize her personal and professional contributions to the MS movement, and U.S. Chief of Protocol Ambassador Sean Lawler will lead the Ambassadors Ball in a tribute to the Diplomatic Corps. Since its inception in 1979, the Ambassadors Ball has raised more than \$20 million for medical research and services for patients and families living with MS. Thank you to [Mylan](#) for their sponsorship of this extraordinary event!

Ferox is thrilled to sponsor the 40th Annual Ambassadors Ball! Join us October 2 at 6 PM at the Ritz Carlton [1150 22nd Street NW](#) for an unforgettable gala serving a great cause! [To find out more about the Ball, click here.](#)

MS
National Multiple Sclerosis Society

The National Multiple Sclerosis Society and the Ambassadors Ball Committee cordially invite you to attend

The 40th Annual AMBASSADORS[®] Ball

Presented by **Mylan**
Better Health for a Better World

HONORARY CO-CHAIRS
H.E. & Mrs. Shinsuke J. Sugiyama, Ambassador of Japan

HONORING WITH THE CHAMPION AWARD
Rear Admiral Susan Blumenthal, MD (ret)

TUESDAY, OCTOBER 2, 2018
The Ritz-Carlton
1150 22nd Street, N.W. | Washington, D.C.

6:30 P.M. Reception & Silent Auction
7:30 P.M. Dinner & Program
9:00 P.M. Dessert & Dancing

Black Tie
R.S.V.P. by September 19, 2018

MISTRESS OF CEREMONIES
Lesli Foster, WUSA9

ABOUT THE BALL

The annual Ambassadors Ball, a premier event in the Washington, D.C. Ballroom season for the past 39 years, has raised more than \$20 million to support the National MS Society. The 40th Ambassadors Ball welcomes Congressional Members, Ambassadors, business and political topic leaders and their spouses to honor the Diplomatic Corps for their charitable activities and humanitarian endeavors.

ABOUT THE NATIONAL MS SOCIETY

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can feel their best. Just as we stop MS in its tracks, we're what has been for us and MS forever. Last year alone, through our comprehensive nationwide network of services, the Society devoted more than \$100 million to connect approximately one million people affected by MS to the connections, information and resources they need. To move closer to a world free of MS, the Society also invested \$42 million to support more than 390 new and ongoing research projects around the world. We are united in our collective power to do something about MS now and end this disease forever. Learn more at [www.nationalmssociety.org](#).

BALL COMMITTEE

CO-CHAIRS	COMMITTEE		
Cristina Amato	Katherine Hayes	Kathryn Sullivan Kolar	
Sarah Rogers	Michael Herold	Halle Moyes	
Grant Barbosa	Loren Hoekstra	Ulrich Skarup	
Charlese Barry	Jessica Johnson	Jordan Valdes	
Amber Butler	Jennifer Klode	Katelyn Williams	
Jackie Calmey	Margo Kusterman	Brian Wolf	
Tara Chanana	Caroline Kolar		
Amy Greene Lucastia			

**40TH ANNUAL
AMBASSADORS BALL SPONSORS**

PRESENTING SPONSOR

Mylan
Better Health for a Better World

MISSION SPONSOR
Kathryn Sullivan Kolar & Family



Ferox On The Road

The Ferox team hit the road this summer to introduce ourselves and our clients to the newest class of congressional candidates and nominees. We attended retreats for both the Congressional Black Caucus (CBC) and the Congressional Hispanic Caucus (CHC), two of the most powerful coalitions within the Democratic Party, and met with several impressive candidates poised to set new records in Washington for the #MostDiverseCongressEver, including:

- Sylvia Garcia (D-TX-29) and Veronica Escobar (D-TX-16), likely to become the first Latinas elected to Congress from Texas
- Deb Haaland (D-NM-1), likely to become the first Native American woman ever elected to Congress
- Joe Neguse (D-CO-2), poised to become the first African-American congressman from Colorado
- Jahana Hayes (D-CT-5), set to become the first African-American woman elected to Congress from Connecticut
- And many more!

Congratulations to these and dozens more candidates who have won their primaries and are committed to representing their communities on Capitol Hill! We will be watching on November 6th and look forward to welcoming these new members in Washington!



Friends Of Ferox

This month Ferox highlights our friends at the [Hispanic Heritage Foundation](#), and their annual black-tie Hispanic Heritage Awards at the John F. Kennedy

Center for the Performing Arts on the evening of September 12. The awards will be broadcast nationwide on PBS. Originally established by President Ronald Reagan to commemorate Hispanic Heritage Month, the Awards now honors outstanding achievement by Latinos across the arts, sciences, and business while kicking off HHF's annual Latino-focused education and leadership programs. [To find out more and to register to attend the Awards, click here.](#) #GetOnTheFastTrack #hustle

Hispanic Heritage Awards®



About Ferox Strategies

Ferox Strategies is a boutique government relations firm that takes its name from the Latin word for “fierce,” reflecting the firm’s values of determination, dedication, and aggressive advocacy for our clients. Founded by top Washington advocate Cristina Antelo, Ferox’s government relations practice offers clients decades’ worth of policy and advocacy experience paired with the tenacity of a start-up firm. www.FeroxStrategies.com



info@feroxstrategies.com
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