



The Hustle

Break out the Nats gear and the Frizz-Ease: it's summertime in DC, and we're back with another edition of "The Hustle," all the latest news you can use from Ferox Strategies!

Ferox Honors

JUST ANNOUNCED!! We're thrilled to announce that Ferox founder Cristina Antelo has been named to the inaugural class of [#ProspanicaDC](#)'s "40 Under 40," in recognition for dedicated leadership and service. Join Prospanica's reception on July 12 by checking the link below! [#entrepreneur](#) [#hustle](#).



40 AWARDS UNDER 40 2018



Congratulations to our winners!

Adrienne Rodriguez-Aranda
 Amilcar Guzman
 Anais Carmona
 Angel Diaz
 Angel Peña
 Angel Valladares
 Anne Garcia
 Bacilia Angel
 Barlow Flores
 Bernadette Carrillo Hobson
 Cesar Moreno Perez
 Cristina Antelo
 Dario Collado
 Diana Marrero
 Edith Lagunas
 Eliamelisa Gonzalez
 Evelyn Kelly
 Heydsha Cordero
 Jackie Reyes-Yanes
 Jasmine Moawad Barrientos

Janet Arias-Martinez
 Javier E. Perez-Giz
 Jazzirelle Sepulveda
 Jennifer Prats
 Joanna Harvey
 Jorge Salichs
 Julio Guity-Guevara
 Kimberly Castillo
 Marcela Ferlito
 Margarita Varela
 Maria Fernanda Prada
 Maria Santos
 Miriam Gonzalez
 Monica Hoyos
 Norma Flores Lopez
 Olga Hernandez
 Oriana Pina
 Oscar Marquina
 Richard V. Rodriguez
 Stefanie Cruz

Join us in a special reception:

July 12, 6:00 - 9:00 pm | MakeOffices at the Wharf | Washington DC

Register at www.prospanica.org/event/40under40-reception

SPONSORS

Platinum



Gold



Silver



Ferox On The Road

Ferox Principal Cristina Antelo traveled to her hometown of Dallas for the Healthcare Dealmakers Conference, sponsored by Polsinelli. The Summit covered all aspects of the healthcare delivery and payment system, from real estate to private equity investments to reimbursement. Antelo spoke on the bipartisan panel "What DC Thinks of

Healthcare This Year: A Policy Update" exploring Congress' recent health policy moves and how the 2018 midterms could impact the healthcare field. #FeroxinTX #hustley'all



Ferox hit the road again in June to support A Better Chance at its 30th annual Awards in New York City. Over 55 years, ABC has sent 15,000 promising students of color to the nation's top college preparatory schools. Cristina, an ABC alum, knows first-hand the life-changing opportunity that ABC offers its scholars. To find out more about this great organization, visit www.abetterchance.org! #ABCAwards18



FeroxStrategies

@FeroxStrategies

Follow



Our founder [@MsCEAntelo](#) is a proud alum of [@ABetterChance](#), bringing outstanding educational opportunities to a diverse community. In [#NYC](#) for the [#ABC Awards18](#) to meet the next generation of future leaders of color! Support this great org at abetterchance.org!



Ferox On Capitol Hill

A big shout out this month to Softball Ringer [Congresswoman Ros-Lehtinen \(R-FL\)](#), who we met with along with our client Mylan to discuss keeping breast

cancer drugs accessible and affordable. [Mylan](#) has a strong focus on women's health and served as the lead sponsor for this year's [Congressional Women's Softball Game](#) benefiting the [Young Survival Coalition](#).

Better Health for a Better World



Ileana Ros-Lehtinen ✓

@RosLehtinen

Follow



Pleased to meet with Mylan Pharmaceuticals! The company sponsors our [@CWSoftballGame](#) because it makes life saving meds for cancer, heart disease, and [#Alzheimer's](#). Our [#CWSG](#) team is all about helping young women with breast cancer.



Client Updates

NEW: the U.S. Census Bureau predicts Americans from racial and ethnic minority groups will become the new majority by mid-century. Congress, likewise, sets new records for diversity every single year. How can advocates establish and build relationships with Congress' emerging leaders? Call Ferox Strategies, where our staff offer 15 years' experience in all components of diversity-focused outreach as well as unrivaled relationships with congressional leaders of color! Click below to read more about our capabilities!



Ferox Chief of Staff Lucia Alonzo delivered a new Homeland Security Budget Update in partnership with our friends at CT Strategies! New this month: FY 2019 DHS bills will head to the House and Senate floor this summer, but how much can they spend? Will the House's immigration fight upset the appropriations fight? Click below to read the full report!



Upcoming Events

Coming up on July 19, Ferox Strategies is happy to host our first firm-sponsored event in honor of our friend and colleague Susie Saavedra, Vice President of Policy and Urban Affairs at the National Urban League, as she makes waves in Washington! Susie was recently promoted to VP after more than four years with the Urban League, and her resume includes nearly 20 years of Capitol Hill and non-profit leadership! See below for details and email Events@FeroxStrategies.com to RSVP!



For her promotion to Vice President,
Policy and Legislative Affairs at the National Urban
League and for nearly two decades of service working
to advance social and economic change.

JULY 19
5-7 PM

HOSTED BY



National
Urban League

Hispanic Heritage
FOUNDATION



FEROX
STRATEGIES
Ferox



InSight
PUBLIC AFFAIRS

SOLIDARITY
STRATEGIES

Please RSVP to Events@FeroxStrategies.com

This event is designed to comply with congressional ethics rules

SAVE THE DATE: Ferox is proud to support the National MS Society's 40th Annual Ambassador's Ball at the Ritz Carlton in Washington DC, raising money for multiple sclerosis research and treatments! Mark your calendars for Tuesday, October 2, and stay tuned to The Hustle for more details!

The 40th Annual
AMBASSADORS
Ball

CO-CHAIRS

CRISTINA ANTELO, FEROX STRATEGIES
SARAH ROGERS, NAVIGATORS GLOBAL

SAVE THE DATE

TUESDAY, OCTOBER 2, 2018

The Ritz-Carlton
1150 22nd Street, N.W., Washington, DC 20037

6:00 p.m. - Cocktail Reception and Silent Auction

7:30 p.m. - Dinner and Program

9:00 p.m. - Dessert and Dancing

The Ambassadors Ball, a premiere event in the Washington, D.C. fall social season for the past 39 years, has raised more than \$21 million to support the National MS Society. The 40th Annual Ambassadors Ball welcomes Congressional Members, Ambassadors, business and philanthropic leaders and their spouses to honor the Diplomatic Corps for their charitable activities and humanitarian endeavors.

For general information please visit the event website:

AmbassadorsballMS.org

For sponsorship information,
please contact: Amanda Herman at

amanda.herman@nmss.org 202.375.5620



Friends Of Ferox

And finally, from our campaign wiz friends at [Solidarity Strategies](#), dedicated to electing progressive members of color: How do campaigns maximize voter turnout, especially voters of color, in close political races? Meet voters where they are, even online! Streaming radio leader Pandora and the Solidarity team have published a [new slide deck](#) examining how bilingual online radio ads for Vote.org's Virginia Vote contributed to record-high voter turnouts in the 2017

Virginia gubernatorial election. This innovative outreach won a 2017 AAPC Pollies Reed Award for Best Spanish Language Radio Ad. Congratulations to the Solidarity team! #PowerofAudio



About Ferox Strategies

Ferox Strategies is a boutique government relations firm that takes its name from the Latin word for “fierce,” reflecting the firm’s values of determination, dedication, and aggressive advocacy for our clients. Founded by top Washington advocate Cristina Antelo, Ferox’s government relations practice offers clients decades’ worth of policy and advocacy experience paired with the tenacity of a start-up firm. www.FeroxStrategies.com





info@feroxstrategies.com
www.FeroxStrategies.com



This email was sent to <<Email Address>>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Ferox Strategies · 2312 First Street, NW · Washington, DC 20001 · USA

