



The Hustle

Welcome back to The Hustle, your roundup of the latest news and insight from the experts and advocates at Ferox Strategies. Like the rest of Washington, we're counting down to the November 6 midterm elections and all that comes afterward. What should Ferox clients look for on Election Day and the days afterward?

- Close shave for House Democrats: Two years of #bluewave hype aside, Democrats are now bracing to only narrowly recapture control of the House of Representatives in the midterms. Hopes have likewise faded for a Democratic Senate takeover. While Democrats and analysts remain

confident that the House will flip, the party's final ratio of control will be critical, determining everything from committee line-ups to their ability to overturn a presidential veto.

- #MostDiverseCongressEver: Congress will once again set new records for diversity next year, especially in the House, as members of color reach new heights of committee and party leadership. Members of color already make up almost half of all House Democrats. If Democrats flip the chamber, members of color could lead as many as eight committees.
- Leadership drama: A slew of retirements and primary defeats in the House have left leadership vacuums in both parties. House Democrats will likely weather intra-party clashes as members angle to fill rarely-vacant leadership posts. The long lead time risks Democrats getting bogged down in leadership disputes. House Republicans face their own tripwires, with battles to lead powerful committees like Appropriations spilling into the open. Similarly, House Majority Leader Kevin McCarthy (R-CA) is campaigning to be the new top House GOP leader next year, but he faces potential challenges from the chamber's oh-so-hard-to-please conservatives.

And, oh yeah, legislating: Congress still has a full to-do list for the month-long lame duck (Nov. 13-Dec. 14). A stack of must-dos include:

- Reauthorization of the National Flood Insurance Program, in the wake of Hurricanes Florence and Michael and a [chilling report](#) from the United Nations' climate change task force (Nov. 30).
- Year-long funding for the Departments of Homeland Security, Commerce, Justice, State, Interior, Transportation, and various science agencies. The House GOP and President Trump have promised another fight over funding for President Trump's border wall and immigration priorities, even threatening a year-end partial federal shutdown; (see Client Updates for our analysis!)
- Capitol Hill will closely watch a planned signing of a new U.S.-Mexico-Canada free trade agreement (USMCA, replacing the North American Free Trade Agreement) tentatively set for Nov. 30;
- A suite of federal agricultural programs (the "Farm Bill") supporting farming and low-income food assistance (December);
- Reauthorizing expiring immigration programs including the EB-5 Investor Visa and the E-Verify pre-employment system (Dec. 7);
- Extending the Temporary Aid for Needy Families (TANF) low-income assistance program (Dec. 7);

- Extending the landmark Violence Against Women Act and its grants to law enforcement (Dec. 7);
- Addressing key expiring tax "extenders" such as the medical expense deduction (Dec. 31).

Finally, let's gaze into the crystal ball even further. What will be the first big fights of the new year?

- Infrastructure: House Democrats and President Trump have both recently predicted that Congress could finally pass a new infrastructure bill next year. At the very least, Congress could get a jump start on a new highway reauthorization due in 2020. However, even with bipartisan support and the best intentions Congress could hit the same old roadblock: money. Policymakers have clashed for decades over how to raise the billions or even trillions necessary to update the nation's infrastructure -- it's not clear that next year would be any different.
- Budget and appropriations: The much-feared budget caps placed by the Budget Control Act of 2011 ("sequestration") are slated to return next year. These caps will slash spending on everything from defense to education unless Congress acts, but fiscal conservatives should be expected to put up a fight. Congress should address these budget caps before serious work can begin on next year's (FY 2020) appropriations in February and March.
- Debt ceiling: Similarly, Congress must once again raise the debt ceiling by March 1 or risk economic calamity. The debt ceiling is usually another center of debate about the nation's ballooning national debt.
- Trade: Congress will next year begin considering the USMCA, which needs a majority vote in both chambers. Elsewhere, President Trump's tariffs on \$200 billion worth of Chinese imports jumps from 10 percent to 25 percent on Jan. 1, likely prompting retaliatory action.
- Immigration: House Democrats are eager to finally address the discontinued Deferred Action for Childhood Arrival (DACA) program, and potentially immigration more broadly, early next year. Whether the White House and the GOP will be willing to trade border investments for immigration concessions Democrats have offered is another matter.
- Investigations: House Democrats, if they flip the chamber, have vowed to push back hard against the White House and the GOP. Expect an immediate slew of new investigations and hearings into long-simmering issues like President Trump's undisclosed tax returns and business

dealings, foreign interference in U.S. elections, and ethical complaints against Trump Administration officials.

Ferox in the News

Ferox welcomes Walmart as new client: [Politico Influence got the scoop on our newest client on October 5](#): Ferox Strategies has added Walmart, the world's largest retailer, to its growing client list and we look forward to representing the company on Capitol Hill!



Ferox Strategies in *Latino* Magazine: Is your business ready for the #MostDiverseCongressEver? In this month's *Latino* Magazine, Ferox lists concrete steps businesses should take to prepare for members of color reaching historic levels of representation and power in next year's new Congress. Want more advice from the experts in reaching diverse members of Congress? info@feroxstrategies.com



What's New At Ferox

Ferox joins SBA and National Women's Business Council's anniversary celebration: 30 years ago, Congress passed the landmark Women's Business

Ownership Act to open opportunities, training, and startup funding to women entrepreneurs. On October 25, Ferox joined U.S. Small Business Administration (SBA) Administrator Linda McMahon and the U.S. National Women's Business Council to celebrate this important anniversary. We were thrilled to join our fellow entrepreneurs and small business owners in celebrating the SBA and NWBC's programs bringing thousands of women's business ideas into reality!



Top White House OMB official Neal Patel briefs Ferox clients and friends: Ferox welcomed senior White House official Neal Patel on September 25 for an exclusive briefing on the workings of the White House's Office of Management and Budget (OMB). Patel, who serves as the Chief of Staff to the Deputy Director for Management, took us through the budgetary, regulatory, and legislative duties of this powerful but obscure office. He graciously offered Ferox clients and friends an open environment for questions and answers

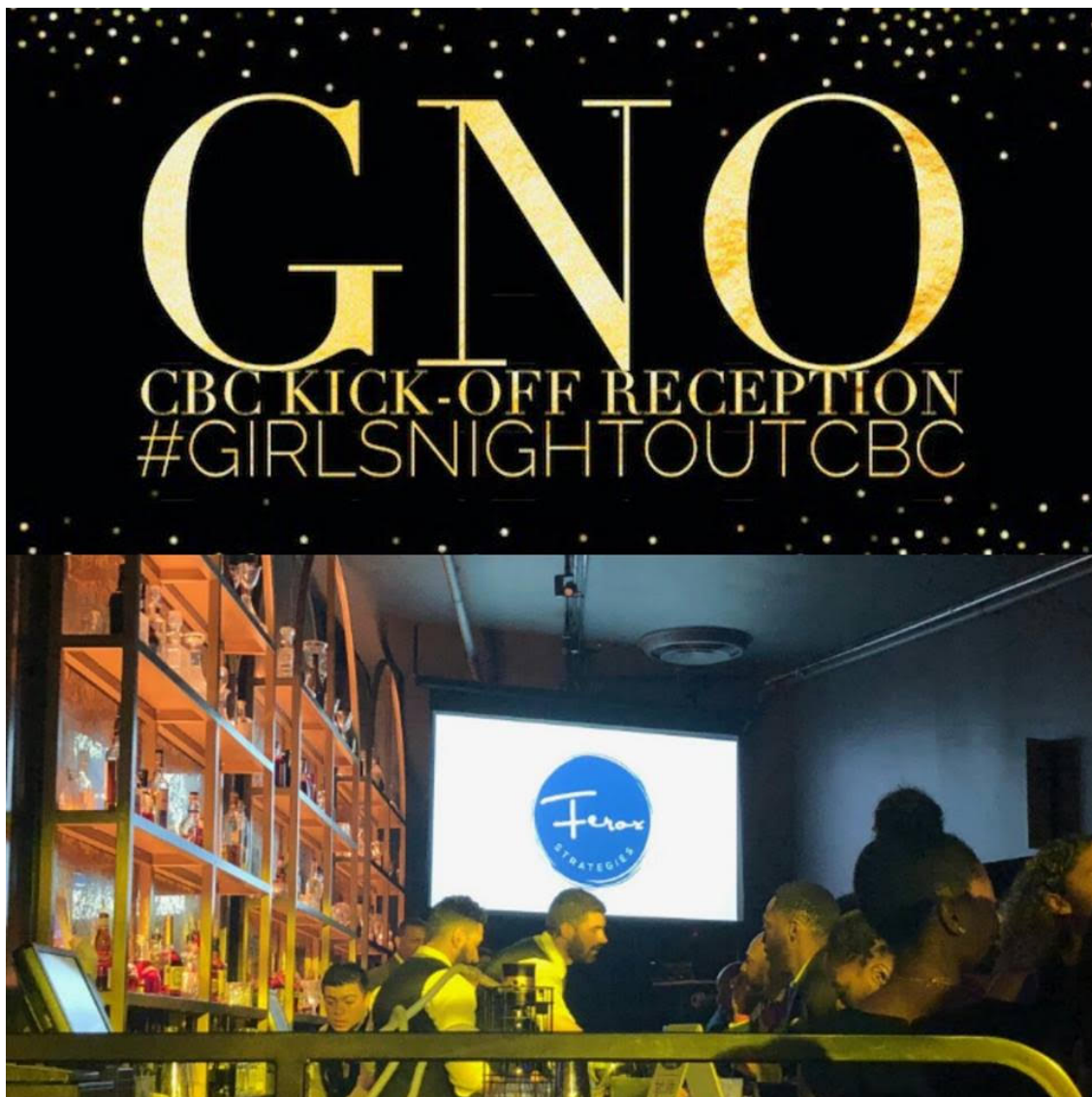
about how OMB works and shapes the Trump Administration. For a full recap of Patel's visit, [check out Ferox's write-up on LinkedIn!](#)



Antelo teaches proactive advocacy at #PWIA2018: The 2018 Professional Women in Advocacy Conference welcomed Ferox Principal Cristina Antelo on October 9 to discuss how to conduct Strengths, Weaknesses, Opportunities, and Threats (SWOT) assessments in advocacy. Antelo explained how she applied this method to defending global supplement company Herbalife from an activist investor, and how advocates can apply lessons learned to their own cause. Thank you to the PWIA for yet another great conference! #PWIA2018 #WomenCount



Ferox co-sponsored Girls Night Out (GNO) kicking off the Congressional Black Caucus Foundation Conference: Ferox is proud to report we're cooler than you, sponsoring the invite-only Girls Night Out reception kicking off the Congressional Black Caucus Foundation's Annual Legislative Conference (ALC) on September 12! This was not a typical DC event -- we partied late into the night at St. Yves in Dupont Circle! Thank you to friends from the U.S. Hispanic Chamber of Commerce and Diageo who joined us at this incredible event!



Ferox in the Community

National MS Society 40th Annual Ambassadors Ball is #MSStrong: On October 2, Ferox Strategies joined Presenting Sponsor and Ferox client Mylan and a raft of supporters at the National MS Society's 40th Annual Ambassadors Ball at the glittering new Anthem concert hall at The Wharf! This year's Ball featured:

- Honorary co-chairs His Excellency and Mrs. Shinsuke Sugiyama, the Japanese Ambassador to the United States, who brought their personal story (and barrels of sake) to the Ball;
- U.S. Chief of Protocol Sean Lawler welcomed more than 30 ambassadors and Members of Congress to the Ball while honoring Washington's Diplomatic Corps;

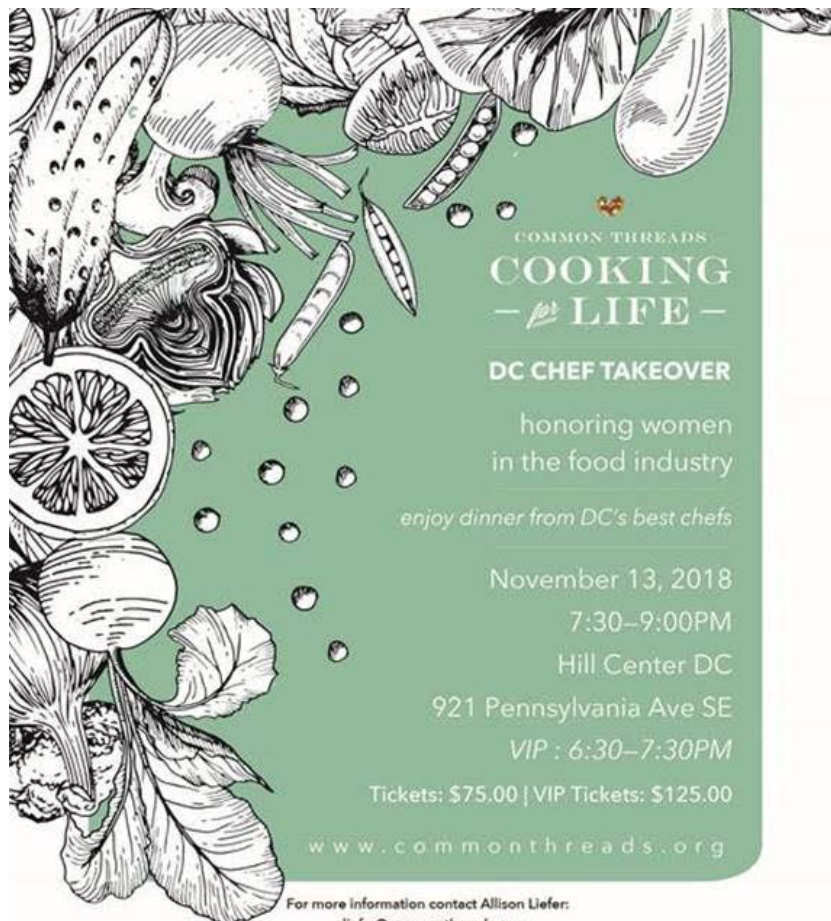
- U.S. Public Health Service Rear Admiral (ret.) Susan Blumenthal M.D. brought the house down with a passionate speech on her work in the MS movement;
- [Politico Influence covered the Ball and its high-ranking guests.](#)

Ferox Principal Cristina Antelo, who served as the Ball's co-chair alongside Sarah Rogers, spoke about how MS has touched her life. Tickets, individual donations, plus both a live and silent auction raised hundreds of thousands of dollars to support MS research and patient services! Thanks to Ferox clients Brooks and Diageo and Ferox friends at Comcast, T-Mobile, Sazerac, and Holly Strategies for all the support! Read our full recap and check out photos from the event [here](#).





November 13 Common Threads Chef Takeover: Ferox is joining with colleagues at Walmart and other partners in co-hosting nutrition education Common Threads's D.C. Chef Takeover on November 13 at Hill Center! Join members of Congress, renowned women chefs, and local business leaders to enjoy great food and support Common Threads' nutrition education and hands-on cooking programs in Washington D.C.! [Get more info and your tickets here.](#)



COMMON THREADS
COOKING
— *for* LIFE —

DC CHEF TAKEOVER

honoring women
in the food industry

enjoy dinner from DC's best chefs

November 13, 2018

7:30–9:00PM

Hill Center DC

921 Pennsylvania Ave SE

VIP : 6:30–7:30PM

Tickets: \$75.00 | VIP Tickets: \$125.00

www.commonthreads.org

For more information contact Allison Liefer:
alliefer@commonthreads.org

FEATURED CHEFS

Mikala Brennan : *Hula Girl*

Bonnie Moore : *Willowsford*

Jamie Leeds : *Hanks Oyster and Pasta Bars*

Johanna Hellrigl : *Doi Moi*

Valarie Zweig & Taryn Pellicone : *Prescription Chicken*

Zena Polin : *The Daily Dish*

Ruth Gresser : *Pizza Paradiso*

Anna Bran-Leis : *Taquería del Barrio*

Tracy O'Grady : *1789*

HONORARY HOST COMMITTEE

Rep. Karen Bass (CA-37)

Rep. Zoe Lofgren (CA-19)

Del. Eleanor Holmes Norton (D.C.)

Rep. Frederica Wilson (FL-24)

Rep. Norma Torres (CA - 35)

Rep. Jan Schakowsky (IL-9)

Rep. Jarrold Nadler (NY-10)

Rep. Glenn Thompson (PA-5)

Rep. Anna Eshoo (CA-18)

Rep. Mike Doyle (PA-14)

Rep. Sheila Jackson Lee (TX-18)

Rep. Raja Krishnamoorthi (IL-8)

Rep. Mike Quigley (IL-05)

Sen. Chris Van Hollen (D-MD)

Hon. Patrick Murphy (FL)

CEO Laura Karet (Giant Eagle)

Supt. Kelly Crook (Del Valle ISD)

Supt. Alberto M. Carvalho (Miami-Dade County Public Schools)

CEO Janice Jackson (Chicago Public Schools)

Supt. Dr. Anthony Hamlet (Pittsburgh Public Schools)

Councilmember Charles Allen (Ward 6)

Councilmember Mary Cheh (Ward 3)

Councilmember Kenyan McDuffie (Ward 5)

Councilmember Brianne Nadeau (Ward 1)

HOST COMMITTEE

Angie Cooper - Walmart

Anne McGhee Curry

Cristina Antelo - Ferox Strategies

Dan Christenson - PepsiCo

Elizabeth Avery - SNAC International

Elizabeth Wise - Sazerac

Joyce Brayboy - Goldman Sachs

Melanie Asher - Macchu Pisco

Mindy Mackenzie - The Carlyle Group

Renee Redpath

Rock Harper - RockSolid Creative Food Group

Ruth Gresser - Pizza Paradiso

Scott Attman - Acme Paper & Supply Co.

Tres Bailey - Walmart

Tyson Redpath - The Russell Group

Tom Stenzel - United Fresh Produce Association

Tres Bailey
National Grocers Association
SNAC International
Acme Paper & Supply



PEPSICO

**Power
QuickPot**

Ferox on the Road

#HustleInTheHub: Wanna get wicked smaaat on the midterm elections and their likely impacts for businesses? Join Ferox on November 9 at Putnam Investments at the famous "Pregnant Building" (100 Federal Street) in Boston for a bipartisan panel examining the upcoming Congress alongside Chartwell Strategy Group Managing Director David Tamasi, Putnam Investments CEO and President Robert L. Reynolds, and moderator and Boston Globe political reporter Joshua Miller! Check out the invite and don't forget to [RSVP](#), or you may have to bang a u-ey back home!



POST-ELECTION ANALYSIS

Please join us for a

POST-ELECTION ANALYSIS

Our panel will discuss federal and state election results and what they mean going forward

Moderated by
Joshua Miller, Political Reporter - *Boston Globe*
Panelists Include:
Robert L. Reynolds, President and CEO - *Putnam Investments*
David Tamasi, Managing Director - *Chartwell Strategy Group*
Cristina Antelo, Principal - *Ferox Strategies*

Friday, November 9th • from 12:00 pm – 1:30 pm

Putnam Investments
100 Federal Street, Boston, MA 02110

RSVP to info@chartwellstrategy.com

Ferox attends #USHCCPhilly: The Ferox team headed to the City of Brotherly Love in September for the [U.S. Hispanic Chamber of Commerce's \(USHCC\) Annual Conference](#)! Some highlights:

- We welcomed new USHCC CEO [Ramiro Cavazos](#), who officially took over the role from our friend and interim CEO Fern Fernandez at the convention!
- We heard from movie star and founder of Bese Zoe Saldana, who explained her mission to increase positive representation for Latinos in media.
- We won a giveaway from Nationwide thanks to our sweet Twitter skills and an exciting presentation on using technology to grow your business. Thank you Nationwide! #SigueTuLegacy



Client Updates

As we count down to the midterms, President Trump and House Speaker Paul Ryan (R-WI) have appealed to the GOP base by promising a throwdown over President Trump's promised border wall. But, the White House and House GOP have already surrendered much of their bargaining power, and soon Congress' attention will turn to next year. Ferox Chief of Staff Lucia Alonzo and our friends at CT Strategies break down the GOP's chances in a post-election wall fight, our predictions for post-election appropriations leadership race, and more in our [September](#) and [October Homeland Security Budget Updates!](#)"

Friends of Ferox

#FriendsofFerox Giveaway to Smithsonian NMAAHC: Headed to DC around the Thanksgiving holiday? Ferox Strategies is giving away time-entry tickets (first come, first serve) to the mega-popular Smithsonian National Museum of

African American History and Culture! The museum is so packed that [visitors typically need timed-entry tickets](#) that run out months in advance. Don't risk your holiday plans - write to us at events@FeroxStrategies.com to claim your tickets today!



**FRIENDS OF
FEROX
GIVEAWAY!**

**THANKSGIVING TRAVEL
TO WASHINGTON? SEE
DC'S HOTTEST MUSEUM !**

Ferox Strategies is offering twelve
timed-entry tickets to the Smithsonian's
wildly popular National Museum of
African American History and Culture.
Tickets are available:

November 28 12 PM, six tickets
November 28 2 PM, six tickets

The NMAAHC's unprecedented
popularity means tickets go months in
advance. Don't risk your holiday plans!
Get yours today!

Tickets will be distributed on a first-
come, first serve basis. To get your free
tickets, email
events@FeroxStrategies.com.

Smithsonian
National M
History and

Climbing the Hill: We're thrilled to support our friends and colleagues who are making a difference in Washington. Today we spotlight our old friend Jaime Harrison, Associate Chair and Counselor to the Democratic National Committee (DNC) and former Chairman of the South Carolina Democratic Party. Jaime and Amos Snead penned the new book, *Climbing the Hill: How to Build a Career in Politics and Make a Difference*. The book explores how

Capitol Hill really works and how careers are made on hard work and relationships. *Climbing the Hill* is available wherever books are sold!



HIGHLIGHTS:

DNC ASSOCIATE
CHAIR AND FRIEND
OF FEROX JAIMIE
HARRISON GIVES THE
INSIDE SCOOP ON
CAPITOL HILL

GRAB YOUR COPY
TODAY!

About Ferox Strategies

Ferox Strategies is a boutique government relations firm that takes its name from the Latin word for “fierce,” reflecting the firm’s values of determination, dedication, and aggressive advocacy for our clients. Founded by top Washington advocate Cristina Antelo, Ferox’s government relations practice offers clients decades’ worth of policy and advocacy experience paired with the tenacity of a start-up firm. www.FeroxStrategies.com



info@feroxstrategies.com

www.FeroxStrategies.com



This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Ferox Strategies · 2312 1st St NW · Washington, DC 20001-1018 · USA

